



Privacy Policy

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New Marketing Ideas Privacy Policy

NAOMI MOYENS BV (VAT number: BE0787764714, registered office: Luxemburgstraat 18, 9140 Temse, Belgium), operating under the name New Marketing Ideas, is committed to protecting your privacy in accordance with the General Data Protection Regulation (GDPR) and applicable Belgian data protection laws. This Privacy Policy outlines how we collect, use, and protect your personal data.

1. Data Controller

NAOMI MOYENS BV is the data controller responsible for the processing of your personal data.

2. What Personal Data We Collect

We may collect and process the following personal data:

- **Identification data:** name, address, email address, phone number
- **Financial data:** payment information for transactions
- **Technical data:** IP address, browser type, device information, cookies
- **Communication data:** emails or other correspondence you send us

3. Purpose of Data Processing

We collect and use your personal data for the following purposes:

- To process your orders and payments
- To communicate with you regarding products or services
- To provide customer support
- To manage our website and improve user experience
- To comply with legal obligations

4. Legal Basis for Processing

We process your personal data on the following legal bases:

- **Contractual necessity:** To fulfill our contractual obligations when you purchase our services or products
- **Legal obligations:** To comply with applicable laws and regulations

- **Legitimate interest:** To improve our services and respond to your inquiries
- **Consent:** When required by law, we will ask for your consent before processing certain types of personal data.

5. Data Retention

We will only retain your personal data for as long as necessary to fulfill the purposes for which it was collected, or to comply with legal obligations. When the data is no longer required, it will be securely deleted or anonymized.

6. Sharing of Personal Data

We do not sell or share your personal data with third parties, except:

- To service providers and partners who assist us in delivering services (e.g., payment processors, hosting providers)
- When required by law or to comply with legal obligations
- To protect our legal rights or the safety of our users

7. Your Rights

Under the GDPR, you have the following rights:

- **Right to access:** You can request access to the personal data we hold about you.
- **Right to rectification:** You can request corrections to inaccurate or incomplete data.
- **Right to erasure:** You can request the deletion of your personal data in certain circumstances.
- **Right to restrict processing:** You can request that we limit the processing of your data.
- **Right to data portability:** You can request a copy of your data in a structured, machine-readable format.
- **Right to object:** You can object to the processing of your personal data for direct marketing or other legitimate interests.
- **Right to withdraw consent:** You can withdraw your consent at any time where consent is the legal basis for processing.

To exercise any of these rights, please contact us at

naomi@newmarketingideas.info.

8. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or

misuse. However, no data transmission over the internet or storage system can be guaranteed to be 100% secure.

9. Cookies

Our website may use cookies to enhance your experience. Cookies are small data files stored on your device to help us analyze traffic, personalize content, and improve services. You can choose to accept or decline cookies through your browser settings.

10. Complaints

If you believe that your data has been processed in violation of applicable data protection laws, you have the right to lodge a complaint with the Belgian Data Protection Authority (Gegevensbeschermingsautoriteit).

Contact Information

For any questions or concerns regarding this Privacy Policy or your personal data, please contact us at:

- **Email:** naomi@newmarketingideas.info
- **Registered Office:** Luxemburgstraat 18, 9140 Temse, Belgium

This Privacy Policy is effective as of 22/09/2024. We reserve the right to update or modify this policy in accordance with legal